



Masayuki Yamanouchi

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Masayuki holds a master's degree in science, and has been engaged in a number of patent infringement lawsuits and other IP related matters since he became a lawyer. His main focus is on the pharmaceutical industry, in patent infringement actions as well as licensing negotiations, joint development projects, and technology transfer projects. He also has expertise and experience in other forms of intellectual property, including trademarks, copyrights, and trade secrets. In addition, with his experience in the U.S. (both in law school and at a law firm focusing on patent matters), he also provides advice to clients involved in patent lawsuits in the U.S.

Practice Areas

Intellectual Property/TMT	Patent		
	IP Disputes	IP Licensing and Transactions	Prosecution
	Trademark/Design	Copyright and	
	Prosecution	Entertainment	
Life Sciences	Health Care, Pharmaceutical and Life Science		IT and Telecommunications law and Regulation
	M&A and		
	IP-related Services	Finance	Regulatory Matters
	Health Care, Pharmaceutical and Life Science		Regenerative Medicine
Media and Entertainment	Media and Entertainment Practice		
	Areas		
	Media Industry	Entertainment Industry	
	Copyright and Entertainment		

Topics

Achievements Apr 18, 2024	The Best Lawyers in Japan™ • Best Lawyers: Ones to Watch in Japan™ (2025 Edition)
Articles Feb 2024	Lexology Panoramic - Digital Health 2024 - Japan

## Practice Groups

Intellectual Property Law Group

Life Sciences and Health Care Practice Group

## Background

Mar 2002	Keio University (Bachelor of Science)
Mar 2004	Keio University (Master of Science)
Mar 2007	The University of Tokyo School of Law (J.D.)
2007 - 2008	The Legal Training and Research Institute of the Supreme Court of Japan
Jun 2013	graduate study, Stanford Law School (LL.M.)
Sep 2013 - Jun 2014	Associated with Finnegan, Henderson, Farabow, Garrett & Dunner (Palo Alto Office)

## Publications

Lexology Panoramic - Digital Health 2024 - Japan	Lexology Panoramic	Feb 2024
Chambers Global Practice Guide : Digital Healthcare 2023 - Japan	Digital Healthcare 2023	Jun 2023
Cease and Desist Letter against Patent Infringement and Unfair Competition Prevention Act	The Association of Corporate Legal Departments, Report No. 582 (Aug. 2022)	Aug 2022
Chambers Global Practice Guide : Digital Healthcare 2022 Q&A - Japan	Digital Healthcare 2022	Jun 2022
Introduction to Japanese Business Law & Practice Fifth Edition	Anderson Mori & Tomotsune	Nov 2021
[US] The U.S. Supreme Court's Decision in Google LLC v. Oracle America, Inc. : Fair Use under the U.S. Copyright Act	Chizai Kanri Vol. 71 No. 9 2021	Sep 2021
Chambers Global Practice Guide : Digital Healthcare 2021 Q&A - Japan	Digital Healthcare 2021	Jun 2021
Legal Matters regarding Life Sciences and Health Care - Navigation regarding Regulations, Intellectual Properties and Corporate Matters (Second Edition)	Shojihomu Co., Ltd.	Oct 2020
Q&As on IP issues (34th) Calculation of damages in the patent infringement cases	Chizai Prism Vol. 18 No.211 2020	Apr 2020
The Effective Scope of Protection of Extended Patent Rights.	Chizai Kanri Vol. 70 No. 3 2020	Mar 2020
Introduction to Japanese Business Law & Practice Fourth Edition	Anderson Mori & Tomotsune	Sep 2019
Check Point of Patent License Agreement - Assuming M&A of a manufacturer company	Business Law Journal, No. 137	Jun 2019
Contract templates (Script Agreement and LLP Agreement)	Producer Hub website	Jun 2019
Guidebook of English Language Contracts around the World	Shojihomu Co., Ltd.	Apr 2019
International Comparative Legal Guide to: Copyright 2019 (Japan Chapter)	International Comparative Legal Guide to: Copyright 2019	Oct 2018
Legal Matters regarding Life Sciences and Health Care - Navigation regarding Regulations, Intellectual Properties and Corporate Matters	Shojihomu Co., Ltd.	Sep 2018
Copyright and Other Legal Protection for Business Involving Artificial Intelligence and Big Data	NBL No.1129	Sep 2018
U.S. Contracts: Basic Principles and Practice	DAI-ICHI HOKI CO.,LTD.	Jun 2018
Essential Points of Japan M&A Practice (Second Edition)	Shoji Homu Co., Ltd.	Jun 2018
Representations and Warranties in License Agreements	Business Law Journal, No. 124	May 2018
English Contracts around the World – Around-the-world trip starting from America - License Agreements in Six Major Countries in ASEAN	The Association of Corporate Legal Departments, No.538	May 2018
Pharmaceutical IP and competition law in Japan: overview	Practical Law Global Guides	Mar 2018

Pharmaceutical IP and competition law in Japan: overview	Practical Law	Dec 2017
Intellectual Property License Agreement Review Guide - Points of Contract Clause Review	Business Lawyers'website	Oct 2017
The International Comparative Legal Guide to: Copyright 2018 (Japan Chapter)	The International Comparative Legal Guide to: Copyright 2018	Oct 2017
Introduction to Japanese Business Law & Practice Third Edition	Anderson Mori & Tomotsune	Sep 2017
"Trademark-Use" in Trademark Infringement Actions– Law Amendment Enacted on April 1, 2015 and Court Decisions thereafter	A.I.P.P.I. Vol.62 No.6 (2017)	Jun 2017
U.S. Contracts: Basic Principles and Practice	LexisNexis Japan Co., Ltd.	Oct 2016
Preparation of ASEAN CTD Application: Pharmaceutical Regulations and Requirements in each ASEAN Country	Science & Technology	Dec 2015
Heightened Scrutiny of Reasonable Royalty and F/RAND in the U.S. and Comparison with Japan	AIPPI	Sep 2014
Increased Damages for Patent Infringement in Japan	Corporate Counsel	Feb 2014
Patent Term Extension	Jurist No. 1439	Apr 2012
Amendment to the Code of Civil Procedure Concerning International Jurisdiction over Intellectual Property Litigation	Intellectual Property Management, Vol. 62, No. 3	Mar 2012
New rules on international jurisdiction - impact on IP disputes	International Law Office	Jun 2011
Legal Counseling for IP Licensing Agreement (Revised Edition)	Seirin Shoin	Jun 2011
Recent changes concerning regulatory protections for pharmaceutical companies in Japan	The PLC Cross-border Life Sciences Handbook 2010/11	Feb 2011

## Lectures

Case study: tricks and traps when exercising intellectual properties	The Association of Corporate Legal Departments	Jun 16, 2022
Damage Calculation in IP Infringement Actions	Anderson Mori & Tomotsune Nagoya Office	Nov 6, 2019
Damage Amount Calculation under Article 114 of the Copyright Act - The Tokyo District Court's Judgment Dated June 19, 2018 -	Copyright Law Collegium of the University of Tokyo	Jul 25, 2019
Standard Essential Patent Licenses for the Connected Vehicle Marketplace	Anderson Mori & Tomotsune, Knobbe Martens LLP	Jun 5, 6, 2019
Legal affairs in business using AI and big data -Consideration from the viewpoint of protection of intellectual property and point of care on contract-	Japan Research Institute for New Systems of Society	Feb 8, 2018
Legal issues concerning AI · Big data utilization business -Intellectual Property Protection and Contractual Points-	FN Communications	Jan 16, 2018
Legal Practice of Alliance and M&A in AI Business	Anderson Mori & Tomotsune, Westlaw Japan	Nov 10, 20, 2017
Intellectual Property Protection for Business Involving Artificial Intelligence and Big Data	Anderson Mori & Tomotsune	May 2017
Copyright and Other Legal Protection for Business Involving Artificial Intelligence and Big Data	Copyright Law Collegium of the University of Tokyo	Mar 2017
So-called "Trademark-Use" in Trademark Infringement Actions - Law Amendment Enacted on April 1, 2015 and Court Decisions thereafter	AIPPI Japan	Oct 2016

## Achievements

Apr 18, 2024	The Best Lawyers in Japan™ • Best Lawyers: Ones to Watch in Japan™ (2025 Edition)
Apr 20, 2023	The Best Lawyers in Japan™ 2024
Apr 14, 2022	Best Lawyers 2023
Apr 15, 2021	Best Lawyers 2022
Jun,11 2020	IAM Patent 1000 - 2020 Edition
Apr 9, 2020	Best Lawyers 2021
Apr 4, 2019	Best Lawyers 2020

## Professional Admissions

Japan (2008)  
New York (2014)

Professional and Academic Associations

Daini Tokyo Bar Association

Languages

Japanese (first  
language)                      English