



Etsuko Hara

Partner

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Etsuko Hara is a partner at Anderson Mori & Tomotsune with broad experience in the area of antitrust, including international cartel cases, multi-jurisdictional merger filings as well as distribution arrangements, franchising, and strategic alliances. She handles various inbound and outbound cross border transactions, especially in the form of direct investment, joint ventures, and distribution, license and franchise agreements.

Practice Areas

Competition/Antitrust

International Cartels and Leniency Merger Control Dominance and other Unilateral Conduct
Interplay of IP and Competition Law Distribution and Other Competition Law Matters
Competition-Related Litigation Competition Compliance

M&A

Joint Ventures Business Alliances Cross-border M&A

Corporate

Corporate and Commercial Transactions

Government Investigations and Crisis Management

Internal investigations and organizing third-party committees

Intellectual Property/TMT

IP Licensing and Transactions Trademark/Design Copyright and Entertainment
Prosecution
Health Care, Pharmaceutical and Life Science

International Practice

Singapore Indonesia Vietnam Thailand Malaysia Philippines India
Other ASEAN countries United States EU

Dispute Resolution

Competition-Related Litigation Franchise Disputes
International Litigation and Cross-Border Disputes

Topics

Achievements
Dec 14, 2023

Chambers Asia-Pacific 2024

External Seminars
Nov 29, 2023

ESG/Sustainability / 2023 Antitrust Law Section Global Seminar Series: Tokyo (GSS)

External Seminars
Oct 12, 2023

On the rise? Complex investigations and novel theories of harm in the Asia-Pacific / GCR LIVE: Global Merger Control 2023

Background

1998	The University of Tokyo (LL.B.)
Oct 2001	The Legal Training and Research Institute of the Supreme Court of Japan/Admitted as a lawyer in Japan(Daini Tokyo Bar Association)/Joined our office
May 2006	graduate study, Columbia University School of Law (LL.M)
Sep 2006 - Mar 2007	Associated with Allen & Overy, Brussels, Belgium
Apr 2007	Returned to our office
Apr 2007	Admitted as a lawyer in New York
Jan 2011	Became a partner of our firm
Apr 2012 - Mar 2016	Acted as a member of the Japanese law translation council
Apr 2013 - Sep 2018	Worked as an adjunct professor of Hitotsubashi University (School of law)
Apr 2019 - Mar 2022	Worked as an associate professor, The University of Tokyo Graduate Schools for Law and Politics
Mar 2020	Lectured at Columbia University School of Law, as a Tokyo University Visiting Professor of Law
Mar 2021	Lectured at Columbia University School of Law
Apr 2022	Lectured at Columbia University School of Law
Apr 2022 -	Work as an adjunct professor, The University of Tokyo Graduate Schools for Law and Politics
Apr 2023 -	Work as an adjunct professor, The University of Tokyo, Faculty of Law

Publications

Doing Business In... 2023 - Law & Practice	Jul 2023
Franchise 2024 Getting the Deal Through	Apr 2023
International Trade 2023 Chambers and Partners	Dec 2022
Doing Business In... 2022 - Law & Practice	Aug 2022
Franchise 2023 Getting the Deal Through	Jul 2022
Japanese Anti-monopoly Act - Annotated (Edition 2) KOUBUNDOU Publishers Inc.	Feb 2022
Introduction to Japanese Business Law & Practice Fifth Edition Anderson Mori & Tomotsune	Nov 2021
Doing Business In... 2021 - Law & Practice Chambers and Partners	Aug 2021
Analysis of recent movements and the complaint filed US DOJ et al. against Google based on Article 2 of Sherman Act Business Houmu (Vol.21 No.3)	Jan 2021
Roundtable of women in education: Is the legal profession a good career option for women? The University of Tokyo Faculty of Law brochure	Dec 2020
Doing Business In.. 2020 - Law & Practice Chambers and Partners	Jul 2020
Franchise 2021 Getting the Deal Through	Jul 2020
Introduction to Japanese Business Law & Practice Fourth Edition Anderson Mori & Tomotsune	Sep 2019
Doing Business In... 2019 - Law & Practice Chambers and Partners	Jul 2019
Franchise 2019 Getting the Deal Through	Jul 2018
Japan: Merger Control The Asia Pacific Antitrust Review 2018	Mar 2018
Franchise 2018 Getting the Deal Through	Sep 2017
Introduction to Japanese Business Law & Practice Third Edition Anderson Mori & Tomotsune	Sep 2017
Leniency Regimes Fifth Edition (Japan Chapter) European Lawyer Reference	Sep 2015

Leniency Regimes		Aug 2015
The Asia Pacific Antitrust Review 2015Japan: CartelsJapan: Merger Control	The Asia Pacific Antitrust Review 2015	Mar 2015
Japanese Anti-monopoly Act - Annotated		Dec 2014
Introduction to Japanese Business Law & Practice Second Edition	LexisNexis Japan	Oct 2014
Franchise 2015	Getting the Deal Through	Aug 2014
The Asia Pacific Antitrust Review 2014Japan: CartelsJapan: Merger Control	The Asia Pacific Antitrust Review 2014	Mar 2014
Japan: Merger Control		Feb 2014
Extraterritorial Application of Foreign Laws: A Primer for Japanese Companies	Kinzai	Nov 2013
Franchise 2014	Getting the Deal Through	Sep 2013
Q&A: Strategies for Corporate Law Practice in Asia and Emerging Countries	Shoji Homu	Apr 2013
Japan: CartelsJapan: Merger Control	The Asia Pacific Antitrust Review 2013	Feb 2013
Introduction to Japanese Business Law & Practice	LexisNexis Hong Kong	Dec 2012
Japan's new caselaw on dominant position bargaining	The 2012 Guide to Competition and Antitrust	Oct 2012
Franchise 2013	Getting the Deal Through	Sep 2012
Franchise 2012	Getting the Deal Through	Oct 2011
The importance of consultation	The 2011 guide to Competition & antitrust	Oct 2011
The Franchisor's Guide to International Franchising (Japan Chapter)	The Franchisor's Guide to International Franchising	Jun 2011
Are Franchisees categorized as "workers"?	Business Houmu	May 2011
Items to consider when commencing or terminating a franchise agreement to avoid disputes		Apr 2011
Review of US & EU Competition Law Cases,		Mar 2011
Non-compete clauses and liquidated damages in franchise agreements		Oct 2010
Franchise 2011	Getting the Deal Through	Sep 2010
Telling it like it is: a franchisor's disclosure obligations		Jul 2010
Japan: The best approach	The 2010 guide to Mergers and Acquisitions	Jun 2010
IFLR The 2009 guide to Competition and antitrust (Japan chapter)	International Financial Law Review	Oct 2009
Franchise 2010	Getting the Deal Through	Oct 2009
ANALYSIS Take Over Bid	Shojihomu	Sep 2009
Japanese Business Law and Practice	Law Press China	May 2009
Franchise 2009	Getting the Deal Through	Oct 2008
IFLR The 2008 guide to Competition and antitrust (Japan Chapter)	International Financial Law Review	Oct 2008
Securities World - second edition (Japan Chapter)		Nov 2007
Franchise 2008	Getting the Deal Through	Oct 2007
Franchise 2007	Getting the Deal Through	Oct 2006
Securities World 2005	Securities World 2005	May 2005

Lectures

ESG/Sustainability / 2023 Antitrust Law Section Global Seminar Series: Tokyo (GSS)	American Bar Association	Nov 29, 2023
On the rise? Complex investigations and novel theories of harm in the Asia-Pacific / GCR LIVE: Global Merger Control 2023	Law Business Research	Oct 12, 2023
"Sustainability agreements and competition law: any green light at the end of the tunnel?" at the IBA Competition Mid-Year Conference	International Bar Association	Jun 8, 2023
2022 3rd APCC International Symposium "Competition Law and Policy at Crossroads"	Asia-Pacific Competition Community	Dec 16, 2022
ABA Cartel Workshop in Lisbon 2022	American Bar Association	Jun 27, 2022
Global Supply Chains and Economic Security ~ Recent Trends and Issues including Economic Sanction against Russia, US-China Technology-Hegemony Battle, and Export Control ~	Anderson Mori & Tomotsune	Jun 24, 2022
Antitrust Issues in Digital Platform	The Inter-Pacific Bar Association (IPBA)	Jun 17, 2021

Latest Antitrust Challenges and Issues on Online Platforms in the Asia Pacific Region	Anderson Mori & Tomotsune, JunHe LLP, Slaughter and May, Gilbert + Tobin, Shardul Amarchand Mangaldas & Co, Allen & Gledhill, Kim & Chang	Nov 30, 2020
"New enforcement trends against vertical restraints in the online world" at the IBA Competition Mid-Year Conference	International Bar Association	Jun 6, 2019
Personal Liability in Cartel Cases	Anderson Mori & Tomotsune	Nov 6, 2018
Trump administration's trade war - how Japanese Companies should correspond	Anderson Mori & Tomotsune	Oct 31, 2018
"Fashion in the Digital Age" of Annual Conference of the International Bar Association 2018	International Bar Association	Oct 9, 2018
Legal Topics in Cross-border M&A Transactions - Locked Box, W&I Insurance and Antitrust Issues	Anderson Mori & Tomotsune Osaka Office	Jul 20, 2018
Legal Topics in Cross-border M&A Transactions - Locked Box, W&I Insurance and Antitrust Issues	Anderson Mori & Tomotsune Nagoya Office	Jul 11, 2018
ABA Cartel Workshop in Paris 2018	American Bar Association	Feb 15, 2018
"Franchising and Anti-Bribery/Anti-Corruptions Laws" of Annual Conference of the International Bar Association 2017	International Bar Association	Oct 12, 2017
Extraterritorial Application of Foreign Laws: Application to Japanese Companies	Corporate Management Forums, Inc.	Mar 10, 2014
Legal Practice regarding Act Concerning Special Measures for Pass-on of Consumption Tax	The Association of Corporate Legal Departments	Jan 9, 2014
Recent trends in EC competition law	Japan Pharmaceutical Industry Legal Affairs Association/Economic Law Research Department	Mar 12, 2009

Achievements

Dec 14, 2023	Chambers Asia-Pacific 2024
Oct 4, 2023	Who's Who Legal: Japan 2023
Aug 19, 2023	Who's Who Legal: Thought Leaders - Competition 2024
Aug 5, 2023	Who's Who Legal: Franchising 2023 - Top Practitioners
Apr 26, 2023	Who's Who Legal: Competition 2023
Apr 20, 2023	The Best Lawyers in Japan™ 2024
Dec 15, 2022	Chambers Asia-Pacific 2023
Nov, 2 2022	Who's Who Legal: Thought Leaders - Competition 2022
Nov 2, 2022	Who's Who Legal: Competition 2022
Sep 22, 2022	Who's Who Legal: Franchising 2022
Sep 22, 2022	Who's Who Legal: Japan 2022
Apr 14, 2022	Best Lawyers 2023
Oct 9, 2021	Who's Who Legal: Japan 2021
Apr 15, 2021	Best Lawyers 2022
Sep 1, 2020	Who's Who Legal: Japan 2020
Apr 9, 2020	Best Lawyers 2021
Nov 29, 2019	Who's Who Legal: Japan 2019
Apr 4, 2019	Best Lawyers 2020
Nov 7, 2018	Who's Who Legal: Japan 2018
Jul 18, 2018	Who's Who Legal: Thought Leaders - Competition 2019
Dec 1, 2017	Who's Who Legal: Thought Leaders - Competition 2018
Nov 2, 2017	Who's Who Legal: Japan 2017
Nov 2, 2016	Who's Who Legal: Japan 2016

Professional Admissions

Japan (2001)
New York (2007)

Professional and Academic Associations

Daini Tokyo Bar Association

Languages

Japanese (first language)

English