

Etsuko Hara

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Etsuko Hara is a partner at Anderson Mori & Tomotsune with broad experience in the area of antitrust, including international cartel cases, multi-jurisdictional merger filings as well as distribution arrangements, franchising, and strategic alliances. She handles various inbound and outbound cross border transactions, especially in the form of direct investment, joint ventures, and distribution, license and franchise agreements.

Practice Areas

Competition/Antitrust	International Cartels and Leniency	Merger Control	Dominance and other Unilateral Conduct
	Interplay of IP and Competition Law	Distribution and Other Competition Law Matters	
	Competition-Related Litigation	Competition Compliance	
M&A	Joint Ventures	Business Alliances	Cross-border M&A
Corporate	Corporate and Commercial Transactions		
Government Investigations and Crisis Management	Internal investigations and organizing third-party committees		
Intellectual Property/Life Sciences/TMT	IP Licensing and Transactions	Trademark/Design	Copyright and Entertainment
	Health Care, Pharmaceutical and Life Science	Prosecution	
International Practice	Singapore	Indonesia	Vietnam
	Other ASEAN countries	United States	EU
Dispute Resolution	Thailand	Malaysia	Philippines
	India	Franchise Disputes	
	International Litigation and Cross-Border Disputes		

Topics

Books	Introduction to Japanese Business Law & Practice Fifth Edition
Nov 2021	
Achievements	Who's Who Legal: Japan 2021
Oct 9, 2021	
Articles	Doing Business In... 2021 - Law & Practice
Aug 2021	

Background

1998	The University of Tokyo (LL.B.)
Oct 2001	The Legal Training and Research Institute of the Supreme Court of Japan/Admitted as a lawyer in Japan(Daini Tokyo Bar Association)/Joined our office
May 2006	graduate study, Columbia University School of Law (LL.M)
Sep 2006 - Mar 2007	Associated with Allen & Overy, Brussels, Belgium
Apr 2007	Returned to our office

Apr 2007	Admitted as a lawyer in New York
Jan 2011	Became a partner of our firm
Apr 2012 - Mar 2016	Acted as a member of the Japanese law translation council
Apr 2013 - Sep 2018	Worked as an adjunct professor of Hitotsubashi University (School of law)
Apr 2019 -	Work as an associate professor, The University of Tokyo Graduate Schools for Law and Politics
Mar 2020	Lectured at Columbia University School of Law, as a Tokyo University Visiting Professor of Law

Publications

Introduction to Japanese Business Law & Practice Fifth Edition	Anderson Mori & Tomotsune	Nov 2021
Doing Business In... 2021 - Law & Practice	Chambers and Partners	Aug 2021
Analysis of recent movements and the complaint filed US DOJ et al. against Google based on Article 2 of Sherman Act	Business Houmu (Vol.21 No.3)	Jan 2021
Roundtable of women in education: Is the legal profession a good career option for women?	The University of Tokyo Faculty of Law brochure	Dec 2020
Doing Business In... 2020 - Law & Practice	Chambers and Partners	Jul 2020
Getting the Deal Through - Franchise 2021	Getting the Deal Through - Franchise 2021	Jul 2020
Introduction to Japanese Business Law & Practice Fourth Edition	Anderson Mori & Tomotsune	Sep 2019
Doing Business In... 2019 - Law & Practice	Chambers and Partners	Jul 2019
Getting the Deal Through - Franchise 2019	Getting the Deal Through - Franchise 2019	Jul 2018
Japan: Merger Control	The Asia Pacific Antitrust Review 2018	Mar 2018
Introduction to Japanese Business Law & Practice Third Edition	Anderson Mori & Tomotsune	Sep 2017
Getting the Deal Through - Franchise 2018	Getting the Deal Through - Franchise 2018	Sep 2017
Leniency Regimes Fifth Edition (Japan Chapter)	European Lawyer Reference	Sep 2015
Leniency Regimes		Aug 2015
The Asia Pacific Antitrust Review 2015Japan: CartelsJapan: Merger Control	The Asia Pacific Antitrust Review 2015	Mar 2015
Japanese Anti-monopoly Act - Annotated		Dec 2014
Introduction to Japanese Business Law & Practice Second Edition	LexisNexis Japan	Oct 2014
Getting the Deal Through - Franchise 2015 (Japan Chapter)	Getting the Deal Through - Franchise 2015	Aug 2014
The Asia Pacific Antitrust Review 2014Japan: CartelsJapan: Merger Control	The Asia Pacific Antitrust Review 2014	Mar 2014
Japan: Merger Control		Feb 2014
Extraterritorial Application of Foreign Laws: A Primer for Japanese Companies	Kinzai	Nov 2013
Getting the Deal Through - Franchise 2014 (Japan Chapter)	Getting the Deal Through - Franchise 2014	Sep 2013
Q&A: Strategies for Corporate Law Practice in Asia and Emerging Countries	Shoji Homu	Apr 2013
Japan: CartelsJapan: Merger Control	The Asia Pacific Antitrust Review 2013	Feb 2013
Introduction to Japanese Business Law & Practice	LexisNexis Hong Kong	Dec 2012
Japan's new caselaw on dominant position bargaining	The 2012 Guide to Competition and Antitrust	Oct 2012
Getting the Deal Through - Franchise 2013 (Japan Chapter)	Getting the Deal Through - Franchise 2013	Sep 2012
Getting the Deal Through - Franchise 2012 (Japan Chapter)	Getting the Deal Through - Franchise 2012	Oct 2011
The importance of consultation	The 2011 guide to Competition & antitrust	Oct 2011
The Franchisor's Guide to International Franchising (Japan Chapter)	The Franchisor's Guide to International Franchising	Jun 2011
Are Franchisees categorized as "workers"?	Business Houmu	May 2011
Items to consider when commencing or terminating a franchise agreement to avoid disputes		Apr 2011
Review of US & EU Competition Law Cases,		Mar 2011
Non-compete clauses and liquidated damages in franchise agreements		Oct 2010
Getting the Deal Through - Franchise 2011 (Japan Chapter)	Getting the Deal Through - Franchise 2011	Sep 2010
Telling it like it is: a franchisor's disclosure obligations		Jul 2010
Japan: The best approach	The 2010 guide to Mergers and Acquisitions	Jun 2010

IFLR The 2009 guide to Competition and antitrust (Japan chapter)	International Financial Law Review	Oct 2009
Getting the Deal Through - Franchise 2010 (Japan Chapter)	Getting the Deal Through - Franchise 2010	Oct 2009
ANALYSIS Take Over Bid	Shojihomu	Sep 2009
Japanese Business Law and Practice	Law Press China	May 2009
Getting the Deal Through - Franchise 2009 (Japan Chapter)	Getting the Deal Through - Franchise 2009	Oct 2008
IFLR The 2008 guide to Competition and antitrust (Japan Chapter)	International Financial Law Review	Oct 2008
Securities World - second edition (Japan Chapter)		Nov 2007
Getting the Deal Through - Franchise 2008 (Japan Chapter)	Getting the Deal Through - Franchise 2008	Oct 2007
Getting the Deal Through - Franchise 2007 (Japan Chapter)	Getting the Deal Through - Franchise 2007	Oct 2006
Securities World 2005	Securities World 2005	May 2005

Lectures

Antitrust Issues in Digital Platform	The Inter-Pacific Bar Association (IPBA)	Jun 17, 2021
Latest Antitrust Challenges and Issues on Online Platforms in the Asia Pacific Region	Anderson Mori & Tomotsune, JunHe LLP, Slaughter and May, Gilbert + Tobin, Shardul Amarchand Mangaldas & Co, Allen & Gledhill, Kim & Chang	Nov 30, 2020
"New enforcement trends against vertical restraints in the online world" at the IBA Competition Mid-Year Conference	International Bar Association	Jun 6, 2019
Personal Liability in Cartel Cases	Anderson Mori & Tomotsune	Nov 6, 2018
Trump administration's trade war - how Japanese Companies should correspond	Anderson Mori & Tomotsune	Oct 31, 2018
"Fashion in the Digital Age" of Annual Conference of the International Bar Association 2018	International Bar Association	Oct 9, 2018
Legal Topics in Cross-border M&A Transactions - Locked Box, W&I Insurance and Antitrust Issues	Anderson Mori & Tomotsune Osaka Office	Jul 20, 2018
Legal Topics in Cross-border M&A Transactions - Locked Box, W&I Insurance and Antitrust Issues	Anderson Mori & Tomotsune Nagoya Office	Jul 11, 2018
ABA Cartel Workshop in Paris 2018	American Bar Association	Feb 15, 2018
"Franchising and Anti-Bribery/Anti-Corruptions Laws" of Annual Conference of the International Bar Association 2017	International Bar Association	Oct 12, 2017
Extraterritorial Application of Foreign Laws: Application to Japanese Companies	Corporate Management Forums, Inc.	Mar 10, 2014
Legal Practice regarding Act Concerning Special Measures for Pass-on of Consumption Tax	The Association of Corporate Legal Departments	Jan 9, 2014
Recent trends in EC competition law	Japan Pharmaceutical Industry Legal Affairs Association/Economic Law Research Department	Mar 12, 2009

Achievements

Oct 9, 2021	Who's Who Legal: Japan 2021
Apr 15, 2021	Best Lawyers 2022
Sep 1, 2020	Who's Who Legal: Japan 2020
Apr 9, 2020	Best Lawyers 2021
Nov 29, 2019	Who's Who Legal: Japan 2019
Apr 4, 2019	Best Lawyers 2020
Nov 7, 2018	Who's Who Legal: Japan 2018
Jul 18, 2018	Who's Who Legal: Thought Leaders - Competition 2019
Dec 1, 2017	Who's Who Legal: Thought Leaders - Competition 2018
Nov 2, 2017	Who's Who Legal: Japan 2017
Nov 2, 2016	Who's Who Legal: Japan 2016

Professional Admissions

Japan (2001)

New York (2007)

Professional and Academic Associations

Daini Tokyo Bar Association

Languages

Japanese (first
language)

English