

# AOI INOUE

Partner

Tokyo

## LEGAL AWARDS

Chambers Global 2024

Chambers Asia-Pacific 2024

Who's Who Legal: Thought Leaders - Arbitration 2024

The Legal 500 Asia Pacific 2024

Benchmark Litigation Asia-Pacific 2024



## Key Practice Areas

International Arbitration and International Mediation

International Litigation and Cross-Border Disputes

Construction and Infrastructure Disputes

Investor-state Dispute Settlement (ISDS)

Civil and Commercial Disputes (General)

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Mr. Aoi Inoue is a partner and the Head of the International Arbitration practice at Anderson Mori & Tomotsune. He specializes in international arbitration and litigation. He represents clients in a wide range of business disputes, including joint venture, distributorship, licensing, franchising, construction projects, complex financial products, labor & employment and product liability. He has acted as counsel in a number of international arbitrations under various rules including the ICC, AAA-ICDR, SIAC, HKIAC, JCAA, VIAC and UNCITRAL. He also serves as arbitrator and has been appointed to the panel of arbitrators of the JCAA, KCAB INTERNATIONAL and Japan Sports Arbitration Agency (JSAA). He has been recognized as a leading arbitration lawyer in Who's Who Legal: Arbitration, Chambers and Partners, The Legal 500: Asia Pacific, Best Lawyers and Benchmark Litigation Asia-Pacific.

Mr. Inoue also acts for overseas clients seeking to expand into Japan through international franchising. His support includes structuring, negotiating and drafting relevant documents such as international direct franchise agreements, international master franchise agreements and joint venture agreements. He also assists Japanese clients seeking to expand into foreign countries through international franchising. Mr. Inoue has been nominated for inclusion in the list of recognized franchise lawyers of the Who's Who Legal: Franchise.

## SERVICES

Practice Areas

/ Dispute Resolution

Civil and Commercial Disputes (General)

International Litigation and Cross-Border Disputes

ADR (Mediation and Others)	IP Disputes	Administrative Disputes
Product Liability Disputes	Franchise Disputes	
Securities Disputes and Other Corporate Scandals	M&A and Corporate Disputes	
Business Succession and Inheritance Disputes	Consumer-related Disputes	
Insurance Disputes	IT Disputes	Trade Secret Disputes
Energy and Natural Resources Disputes	Pharmaceutical Disputes	
Construction and Infrastructure Disputes	Investor-state Dispute Settlement (ISDS)	
Professional Negligence	International Arbitration and International Mediation	
Financial and Securities Dispute Resolution	Real Estate Dispute Resolution	
Labor and Employment Disputes	Competition-Related Litigation	

#### / Corporate

Corporate Disputes
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#### / Finance and Financial Institutions

Financial and Securities Dispute Resolution
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#### / Real Estate

Real Estate Dispute Resolution
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#### / Labor and Employment

Labor and Employment Disputes
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#### / Intellectual Property

IP Dispute (litigation, arbitration, customs action)
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## Industries

Energy and Natural Resources	IT, Internet and Security		
Medical, Pharmaceutical, Healthcare, Life Science and Biotechnology	Sports		
Automotive, Ship and Machinery	Food and Beverage	Metal	Electronics and Equipment
Trading	Construction and Infrastructure		

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Chambers Global 2025

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The Legal 500 Asia Pacific 2025

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Chambers Asia-Pacific 2025

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Lexology Index(formerly Who's Who Legal): Arbitration 2025

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Who's Who Legal: Japan 2024

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Who's Who Legal: Thought Leaders - Arbitration 2024

## RELATED INSIGHTS

### NEWSLETTERS Newsletters

Dispute Resolution Group  
Newsletter - Key amendments...

2022.10.18

### SEMINARS Seminars

JCAA Arbitration Days: Practical  
Uses, Ethical Considerations...

2024.11.21

2024 Tokyo Summit on  
Commercial Dispute Resolutio...

2024.11.12

Arbitration Insights: Bridging  
Japan and Hong Kong

2024.11.05

### PUBLICATIONS Publications

The Handbook on Third-Party  
Funding in International...

2025.01.01 [Books](#)

Getting the Deal Through –  
Investment Treaty Arbitration...

2024.09.20 [Articles](#)

Introduction to Japanese  
Business Law & Practice (Sixth...

2024.09.01 [Books](#)

# CAREER

Mar 2001	The University of Tokyo (LL.B.)
2003 - 2004	The Legal Training and Research Institute of the Supreme Court of Japan
May 2010	Graduate study, Columbia University School of Law (LL.M.)
Sep 2010 - Mar 2011	Associated with Hughes Hubbard & Reed LLP, New York
Apr 2011 - Jun 2011	Trained at the International Centre for Dispute Resolution (ICDR), the international division of the American Arbitration Association (AAA)
Apr 2015 - Mar 2020	Adjunct Lecturer, Keio University Law School, Arbitration
Mar 2018 - Mar 2022	Vice-Chair, Dispute Resolution and Arbitration Committee, Inter-Pacific Bar Association (IPBA)
Apr 2021 - Mar 2023	Adjunct Lecturer, Keio University Law School, Japanese Law in Cross-border Matters
Mar 2022 - Mar 2025	Director, Japan Association of Arbitrators (JAA)
Mar 2022 - Present	Executive Director, Japan International Dispute Resolution Center (JIDRC)
Jun 2022 - Present	Fellow, Chartered Institute of Arbitrators (FCIArb)
Jan 2023 - Present	Member, International Advisory Board of the Vienna International Arbitral Centre (VIAC)
Mar 2025 - Present	Managing Director, Japan Association of Arbitrators (JAA)

## QUALIFICATIONS

Japan (2004)  
New York (2011)

## PROFESSIONAL AND ACADEMIC ASSOCIATIONS

Daini Tokyo Bar Association  
Managing Director, Japan  
Association of Arbitrators (JAA)  
Executive Director, Japan  
International Dispute Resolution  
Center (JIDRC)  
Fellow, Chartered Institute of  
Arbitrators (FCIArb)

## LANGUAGES

Japanese (first language)  
English  
Mandarin

Adjunct Lecturer, Keio University  
Law School

Member, International Bar  
Association (IBA)

Member, Inter-Pacific Bar  
Association (IPBA)

Member, Singapore International  
Arbitration Centre (SIAC) Users  
Council

Member, International Chamber of  
Commerce - Commission on  
Arbitration and ADR